



Europe Hemp Inbound Mission to North Carolina & Kentucky

Raleigh, NC & Louisville, KY
September 11-13, 2023

The legalization of hemp products is an evolving process, both within the countries themselves and at the international level. Currently, nations and even American states take individualized approaches to developing their regulatory frameworks for the production and marketing of hemp and related products. This mission will focus on industrial hemp and related products**. Under current United States law, industrial hemp refers to the *Cannabis sativa L.* plant species, any parts of those plants, and all derivatives thereof, which have a THC level of not more than 0.3% on a dry weight basis. Hemp has numerous industrial and horticultural uses including fabric, paper, construction materials, food products, cosmetics, and more! Join*** SUSTA in this exciting opportunity to introduce and promote your compliant industrial hemp products to the European market. Buyers will travel to Kentucky for one-on-one meetings and to create business connections for now and the future!

Participation Fee: \$25.00 for one-on-one meetings in Louisville, Kentucky (September 11-13)

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Europe

Registration Deadline: July 11, 2023 (No refunds for cancellation after this date)

Industry Focus: Natural/Health, Organic

Product Description: Hemp

Activity Managers

Kentucky Department of Agriculture

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**The European Cannabis Report: 6th Edition*

**Please note that this program cannot support products which exceed the current regulatory THC threshold, CBD products, hemp cigarettes or hemp otherwise intended for smoking, or products making wellness claims unrecognized by the FDA.

***Due to the changing nature of hemp regulations, please reach out to activity managers for guidance on participation and/or acting as a host company for this event. Please note that, as this is a currently developing area of law, regulations may change without notice, and outside the control of activity managers. Participating parties will be apprised of regulatory updates as they become available and known to the activity managers.

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SUSTA receives funding from USDA, Foreign Agriculture Services to create opportunities for exporters in the global market. All Global Events are subject to change at any time based upon available program funds, market or other conditions.

